

Busier Times--The Store Is Humming With Eagerness to Please You

Whatever the weather, here is a store always comfortable, people do not "fag out" shopping at Parsons-Souders.

Whatever the haste, here is earnest service and courteous, for we shall have customers only so long as we can deserve them.

Even though the main floor alterations are not yet quite completed, only a few days more are required.

Whatever the need, here is the abundance of the world's markets to choose from, and our guarantee is iron-bound for your protection.

We will sell you a package of pins as cheerfully as we will carpet your house, and whatever it is, it will be the best the money will buy.

More New Fashions In Salons of Dress

In a costume of green chiffon velvet you will see the long Redigote idea, with scarf and muff, instead of collar and cuff of Seal Black Persian lamb fur, \$85.00.

A midnight needle cord has a military collar of Krimer fur, likewise on bottom of swinging coat. Costs \$42.50.

Another with piping of tan Broadcloth, in the green whipcord. Military model, is \$40.00.

A braided Broadcloth suit with rich embroidery, is \$65.00.

Still another is a smart Russian suit of field mouse broadcloth with black fur trimming, \$45.00.

Late Coat Styles

New Wool plush in black and white plaid with brilliant linings.

Long coats of green, brown or black velvet, belted and having velvet faced muffler collar.

Green Velour with fancy silk lining.

Diagonal and whipcord with yoke backs, flaring skirt and muffler collars.

One is Navy Blue, high beaver collar. Price \$29.50.

Pompador cloth, green and brown, with fur collar and cuffs of skunk and beaver.

Greenish tweed motor coats with wide belts and collars with

Afternoon Dresses

high roll to chin, prices on such garments will run from \$15.00 to \$35.00.

A new dress of Jungle Brown serge and silk, combination has a novel yoke and collar effect, \$21.50.

Another Russian dress of green taffeta, has the characteristic side fastening and has beaver edges.

A Moss green silk Puppy skin Taffeta, with novelty treatment of embroidery on sleeves, is \$25.00.

There is a charming pointed Redingote model of dark blue taffeta. The chief shaping in this dress is done by the draping from the shoulders. Price \$25.

Lovely Blouses

The new nets and chiffon in spider web and shadow stripes in their dark street shades are the smartest blouse for tailored wear.

The new taffetas, soft and silky are very lovely. They come in all the pretty street shades, \$3.35 to \$6.50.

Black Georgette Crepe, with large white bar plaids, in a Frenchy model, \$8.50.

There are more just such suits and coats and dresses than space to tell about them. Everybody is cordially invited to look them over.



The PURITAN HAT

Clarksburg welcomes this latest Paris originality, transplanted by Parsons-Souders and introduced here tomorrow.

These new smart high crown hats are fetching for young ladies, likewise the Satin shapes which are of black erect Pile Silk Velvet, Hatters plush, and Silk Velour; also the plain finish felt, with Velvet brim smartly trimmed with buckle and gro-grain ribbon. The mannish effects in highest favor.

Newest Leather Handbags and Card Cases

The traveling representative frequently refers to the finer quality of bags we buy from them.

"It is unusual," they say; we do not think it is unusual, because there is one thing our women are particular about—that is what they carry in their hands.

Crepe Seal Hand bags with gun metal frames, \$4.50 and \$6.50 each.

Fancy shapes in Crepe Seal and Pin Seal with fancy lining and fittings at \$2.75, \$3.50, \$4.50, \$6.50 and \$8.00.

The new card cases are in oval, square and round, and are shown in pin seal or Crepe Seal. All have elegant fittings. Prices \$4.00, \$4.50 and \$5.00.

Saturday a Showing of Fall Fashions for Women and Young Women In the Shoe Store.

Absolutely new are these shoe styles we are showing and as fine and good at the prices as have been brought over the West Virginia hills to Clarksburg.

What \$4 Will Buy In the Way of Woman's Shoes

If you want to know what wonderful things \$4.00 will buy at Parsons Souders Shoe store, just take a look at the shoes—

Several styles of them—that now await you.

There are shiny and dull leathers; self and cloth tops, plain toe and tips; evening dress, sports and styles for business wear.

Also we have some charming boots of bronze French Kid, wonderful in appearance. A fine shoe made to be worn with a short skirted street frock or suit.

Here are a few we'll show you. Patent Kid, plain toe, button, with fine black cravenette or kid tops—price \$4.00.

Same as above Patent Kid, with cloth tops, in the blucher style—price \$4.00. Black Russia Calf, plain toe, button, with soft kid tops, and leather Law's heel—price \$4.00.

Same as above in Blucher pattern, with cloth tops, plain toes, a splendid fitting last—\$4.00.

Our Panama last is the same that we have sold for several seasons. It is a patent kid cloth top, button boot, rounded toe.

And our fine French Kid boot, button, an ideal style for street wear.

Particular mention of our Charles Dömy Boots.

Wonderfully fine, and to our knowledge, exact counter parts of the smartest \$5.00 shoes which are not often equal them in quality.

We show eight styles in Dömy boots alone.

A Splendid Boot at \$4 Is Here For Young Women

A lot of eighty-four pairs of this \$5.00 shoe; it was made for another store whose credit failed, and the manufacturer was compelled to sacrifice same.

We know the maker well, and after buying season after season, we took no risk when a concession in price for the above, when tendered to us and we accepted them at reduced price.

Finest patent kid cloth top; button, Louis heels; widths A to D. Sizes 2 1-2 to 7 1-2. Special \$4.00.

Buster Brown Shoes

Every pair we sell gives perfect satisfaction.

Mothers and fathers often speak of the wear-resisting qualities and the price so reasonable.

You may have Gun Metal or Patent leather, at \$1.75 to \$2.50, according to sizes.

Big girls' shoes with low heels, size 2 1-2 to 6, \$3.00.

The Best Boys Shoes Made Are Here

We know it, no store can give more unless they pay as much as we do and know where to get it. Best shoes that have solid Oak Tan soles that are hand-made, are made of one-piece leather, insole and counter, button and lace styles. Patent or Gun Metal. Little Gents, 91-2 to 13 1-2 at \$2.50.

Youths, 1 to 2, \$2.75.

Big girls, 2 1-2 to 5 1-2, \$3.00.



Four New Styles of Wirthmor Waists, At \$1.00

"You must put those waists up to \$1.50," said one of our employees, if you expect to sell our regular \$1.50 waists.

But we had already bought them.

We contracted to take so many dozen a week for one year and promised to sell them at \$1.00, and we are.

The maker is putting his plant through an efficiency test, thus co-operating with the better stores over the country to produce waists to sell at \$1.00 that are worth one-half more.

Four new styles of Wirthmore waists tomorrow.

And Two Models of Wirthmor Blouses, \$2

The same maker furnishes us two styles a week of the Wirthmor blouse with equally good results, as to style and value.

Tomorrow we will show a clever Crepe-de-chine and one in voile.

Blanket Preparedness

People who believe in doing things not at the last minute, but before it, people who believe in buying the blankets and comforts that will be like true friends in need, when the sting is in the wind.

This is so much a new blanket department of preparedness that practically all our new season's stocks were secured at the old low market prices.

True Values

THE PARSONS-SOUDERS COMPANY

On Main St., Between "2nd and 3rd"

SOCIAL AND PERSONAL

(Continued from Page Three.)

Married Here.

Lewis Wilson, of Barrackville, and Miss Rose Price, of Pine Grove, were united in marriage Thursday here with the Rev. W. J. Newton officiating. Present at the ceremony were Miss Cora Price, sister of the bride, and E. L. Wilson, brother of the bridegroom. The bride returned home Thursday evening. Mr. and Mrs. Wilson will take up their residence at Hollyhook farm, at Pine Grove. The bride is a daughter of Mrs. M. E. Gump. The newly wedded couple are splendid young people with many friends who extend to them best wishes.

Bake Sale Saturday.

The Ladies' Aid Society of the Industrial Methodist Episcopal church will hold a bake sale from 1 to 5 o'clock Saturday afternoon at C. L. Nutter's store at Industrial. Bread, pies and cakes will be offered for sale.

To Greet Daughters.

President Wilson will greet the Daughters of the American Revolution at their silver jubilee in honor of the twenty-fifth anniversary of the founding of the society on October 11 at Memorial Continental Hall in Washington, D. C. Invitations to attend have been extended to high government officials, the diplomatic corps and members of the patriotic societies throughout the country. Addresses will be made by Mrs. William Cumming Story, of New York, president general of the society, and Mrs. Mary S. Lockwood, surviving founder of the society, and others.

Attends Picnic.

Miss Cannie Manley, of this city, attended a picnic at the Weston fair grounds Thursday evening, given by the Rebekah lodge, Weston. A large number of members and their friends came with well filled baskets and at 5 o'clock the tables were arranged and all partook of the many delicacies prepared. Miss Manley reports a very pleasant trip.

Are Entertained.

The Otterbein Sisters of Stealey Heights, were entertained at the home of Mrs. W. E. Benson at an old fashioned quilting party Wednesday. The sisters quilted and bound two quilts. These quilts will be placed on sale at the bazaar the ladies expect to hold in the near future for the benefit of the new church. At the noon hour the hostess served a bounteous dinner. Those enjoying Mrs. Benson's hospitality were the Rev. and Mrs. A. B. Slaughter, the Rev. and Mrs. H. R. Hess, Mrs. A. B. Rohrbaugh, Mrs. J. F. Lawman, Mrs. L. B. Cork, Mrs. Harry Hathaway, Mrs. U. E. Waters, Mrs. James Johnston, Mrs. F. C. McIntyre, Mrs. Howard Robinson, Mrs. Alice Stewart, Mrs. O. B. Lawman, Mrs. Ivy Mitchell, Mrs. F. I. Day and Mrs. J. W. Ward.

Spelling Bee Postponed.

Owing to an erroneous report that Mrs. F. O. Sutton, who resides nearby, was very ill, the spelling bee arranged to be given Thursday evening at St. John's tabernacle at Stealey Heights was called off. Mrs. Sutton, who has been ill, was not so serious as was reported and she is now rapidly recovering.

PERSONAL

A. J. Ayers was a visitor here Friday from West Milford.

Fred Fowler, of Baltimore, assistant general freight agent of the Baltimore and Ohio Railroad Company, is a city visitor on official business.

Richard Haley was here Friday from Glen Falls.

Jed Sidebottom, of Mt. Clare, visited the city Friday.

J. M. Crane is here from Wheeling on a business visit.

George W. Wilson, of Weston, is transacting business here.

Albert Wilt, of Elkins, is in the city on a business mission.

J. E. Keyser is here from Belington.

J. T. Foster, of Mason City, is a business visitor.

C. F. Martin, of Ellamore, is in the city on a few days' business visit.

J. M. Google, of New Martinsville, is a business visitor in the city.

Forest C. Goff, of Parkersburg, is here looking after business affairs.

Gordon B. Late, of Newburg, was a business visitor here Friday.

W. K. Heckert, of Parkersburg, is a guest at the Hotel Gore.

E. L. Long, of Charleston, state treasurer, was a visitor here Friday.

Albert Wilt, well known insurance agent, is here from Elkins.

Dr. and Mrs. Harvey Varner have returned from the San Francisco exposition.

Charles G. Coffman returned Thursday night from Pittsburgh.

Gordon B. Late, of Independence, is a city visitor.

Millard Hamilton, of Parkersburg, traveling freight auditor for the Baltimore and Ohio Railroad Company, is here.

O. W. Wilcox, of Pennsboro, is a visitor here.

George W. Weekley, of Pennsboro, is here on a business visit.

Mrs. C. N. Stephan, of Friendsville, Md., is visiting her daughter, Miss Myrtle Stephan, for a few days.

OF INTEREST TO WOMEN

Delicious Beefsteak.

Select a good thick slice of top of the round; rub both sides with two teaspoonfuls of olive oil blended with two teaspoons of vinegar; allow this to stand an hour; place a large-sized iron spider over hot fire and when smoking lay in the steak; season with salt and pepper, and when cooked to liking lay on a hot platter in which a good-sized piece of butter has been melting; making a gravy of browned butter and flour seasoned with salt, pepper, kitchen bouquet, dash of ground cloves and enough water to make the desired quantity; pour this over the steak on the hot platter. This will give you a puffy, tender steak unlike that prepared in the ordinary way. Tastes as delicious as it sounds.

STRICTLY FRESH ICE CREAM—OYSTERS

If its hot weather we're ready, if it's cold weather, we're ready.

LISTON'S Sanitary Grocery

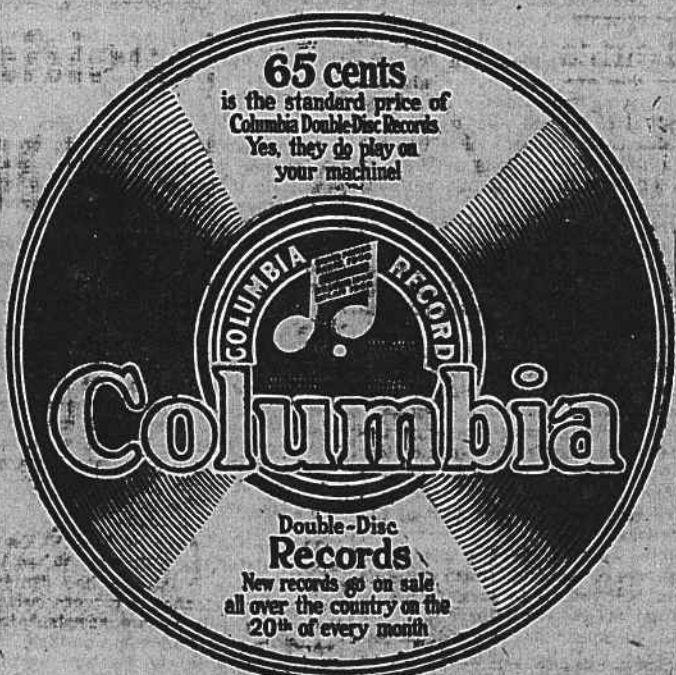
Opposite Postoffice on Pike. Bell 1328 Home 16.

ONLY PASTEURIZED and CREAMED MILK AND CREAM IS PURE.

STURM'S DAIRY

Both Phones

2,000 DOUBLE DISK RECORDS



The Repertoire of the Columbia and Edison Diamond Disc records is rendered by not only the greatest singers and instrumentalists but the greatest number of the greatest artists in every form of entertainment. Leaders in each branch of musical art are well represented, and their records include all the current popular successes in both vocal and instrumental music, favorite dialects and sacred songs. These double-disc records are made in a dozen of the most widely used languages of the world, fit any machine, have music on both sides and sell at 65c up.

ONE HUNDRED PHONOGRAPHS THE EDISON DIAMOND DISC PHONOGRAPH

is Thos. A. Edison's latest invention. It has a permanently mounted diamond point reproducer—no needles to change. Mr. Edison claims for it a perfect reproduction of sound, and invites the public to hear and decide. Prices \$80.00, \$100.00, \$115.00, \$165.00 and \$200.00 up.

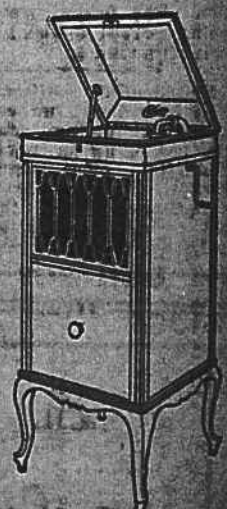
COLUMBIA GRAMOPHONES

are clear full-toned, beautifully finished and an exquisite piece of furniture for the most luxurious home. There is a Columbia that conforms to every requirement of cost or surroundings. At \$17.50, \$25.00, \$35.00, \$50.00, \$75.00, \$85.00 and \$100.00 up, you will find a machine that will bring you "All the music of all the world."

We have a man in charge of this department. Hear the machines any time. Special concerts every Saturday evening.

PALACE FURNITURE & PIANO CO.

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